

A panoramic view of the Tulsa skyline at dusk. The sky transitions from a deep purple at the top to a bright orange near the horizon. Several skyscrapers are illuminated with lights, including the BOK Center in the foreground on the left. The city lights create a warm, glowing atmosphere against the twilight sky.

# TULSA'S FUTURE

## REGIONAL ECONOMIC DEVELOPMENT

**YOUR PARTNER IN PROSPERITY**

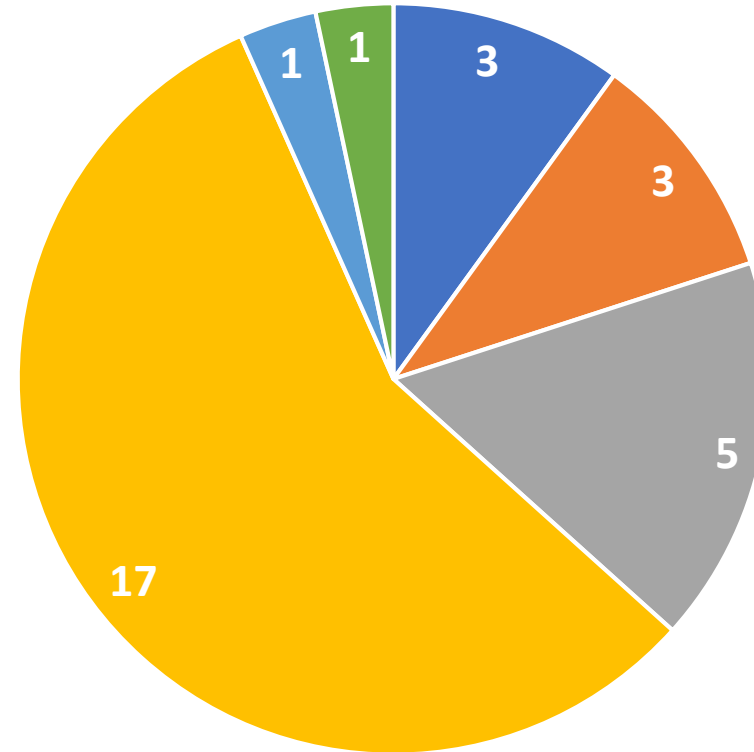


**Business, Retention &  
Expansion  
1st Quarter Report**



# Company Surveys by Industry - 30

- Prof Serv & Regional Hdqs. 3
- Energy 3
- Software/Technology 5
- Advanced Manufacturing 17
- Aerospace 1
- Transp, Distrib/Logistics 1





# Company Sizes



Number of Companies



Number of Employees

30 Companies Surveyed

4: > 300 employees

7: 101-300 employees

3: 51-100 employees

16: 1-50 employees



# Company Expansions

Identified Through Tulsa Retention Surveys

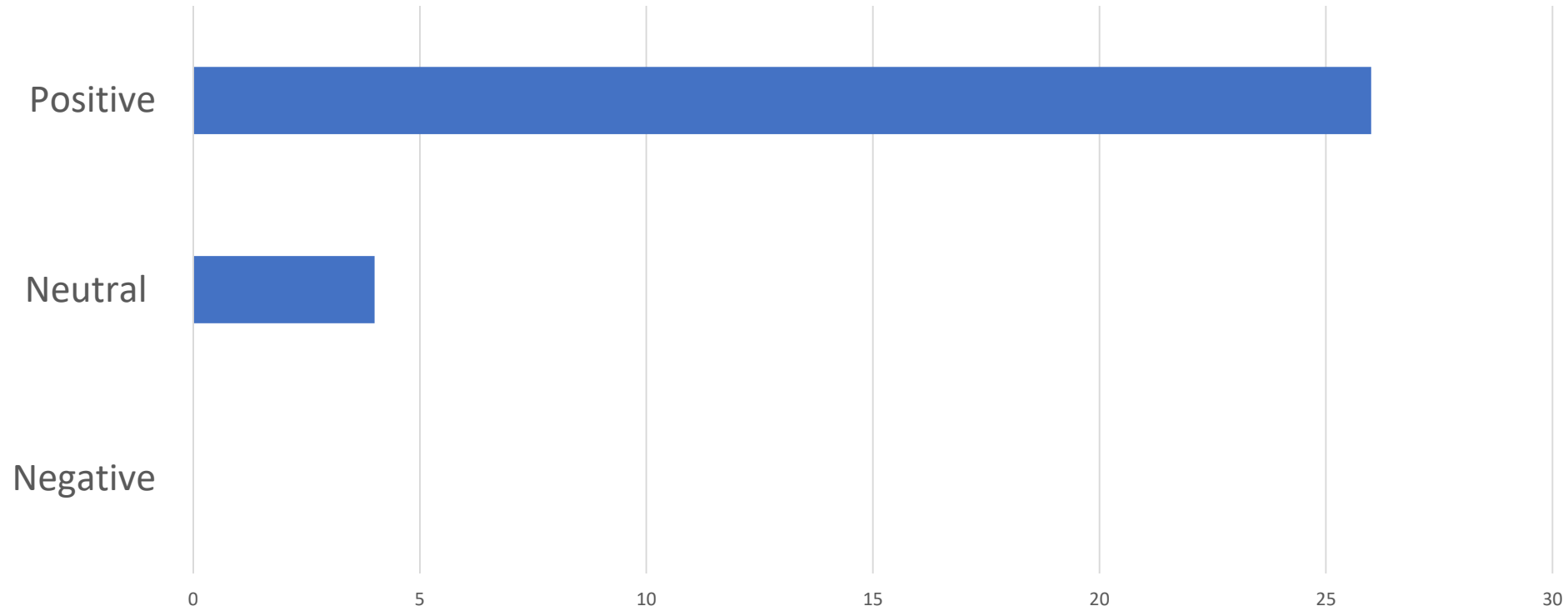
3: Expanding

450: Projected New Jobs

100,000: Assessed Square Feet

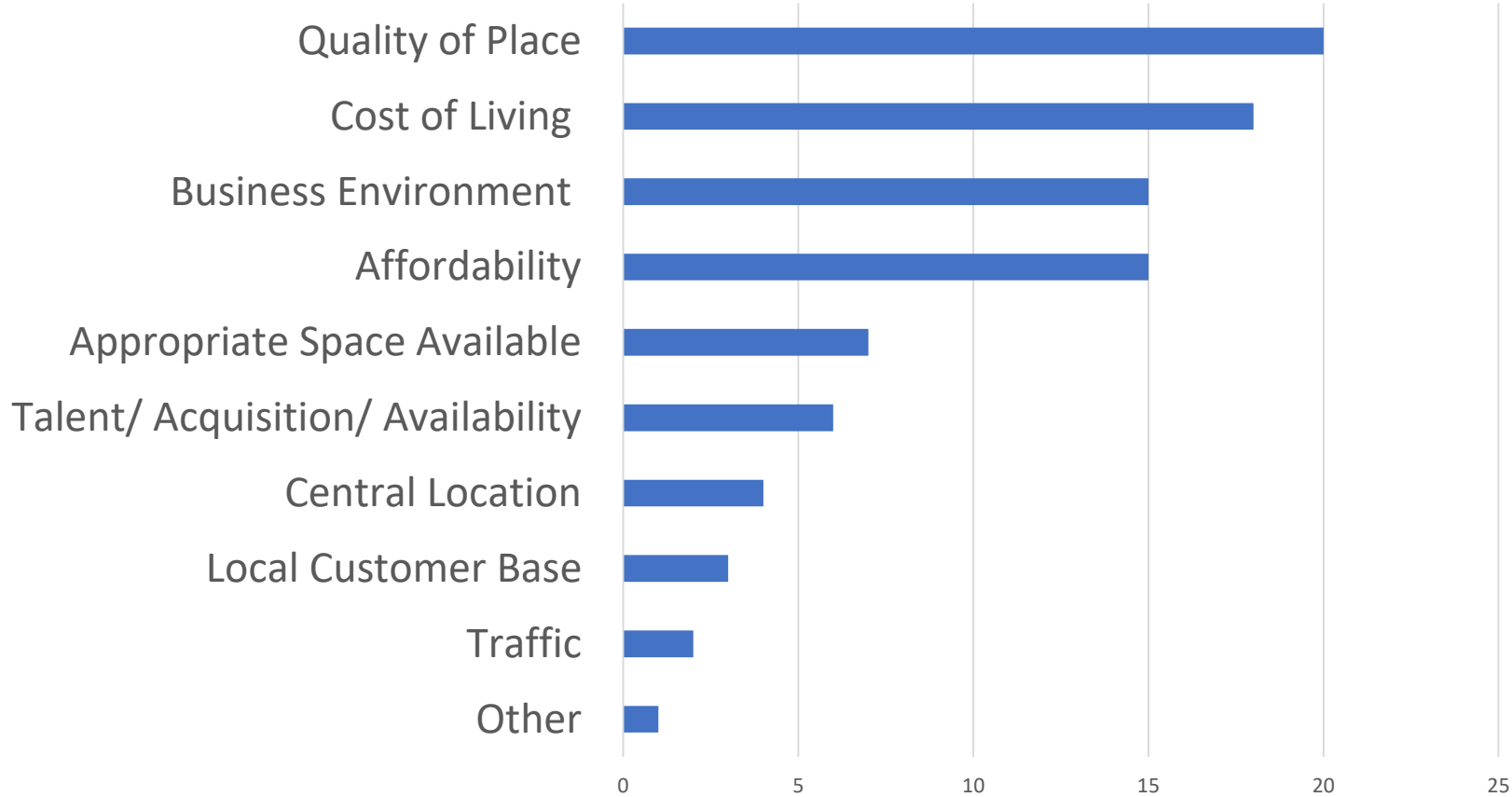


# Business Outlook



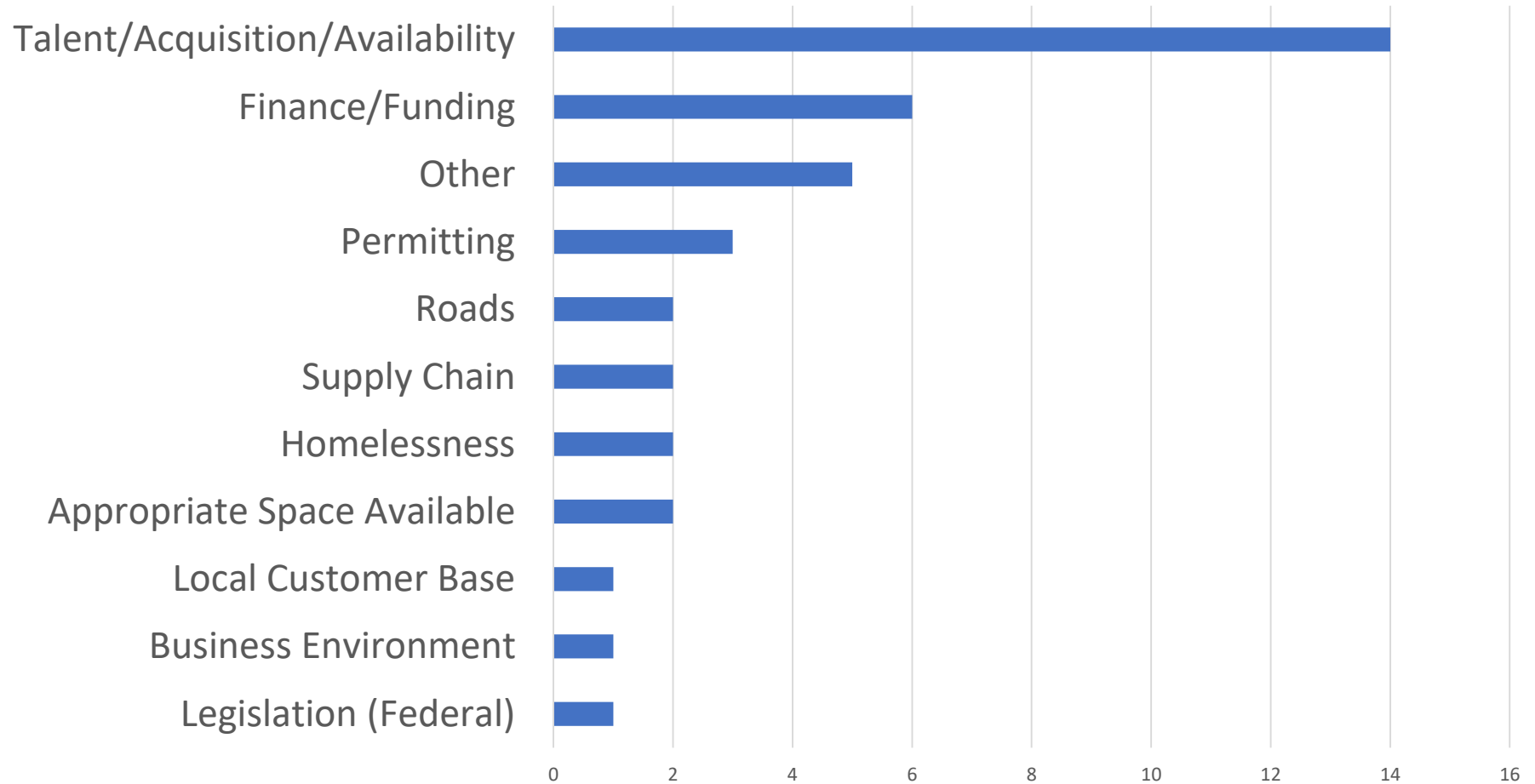


# Strengths





# Challenges







# Positive Outlook

- Advanced manufacturing company has seen significant improvement in talent retention with improved culture.
- Multiple manufacturing companies are experiencing increased revenue growth.
- OSUIT graduates receive praises from manufacturing company with recent hires.
- Multiple architect firms continue to see growth in local construction and project pipeline.



# Positive Outlook

- Food/beverage headquarter company expands product line with large national restaurant chain.
- Virtual Reality (VR) learning and technical training startup experiencing opportunities with local energy headquarter company.
- Central location of Tulsa is asset to aerospace company and presents opportunities in relation to customer base.
- AI experiential soft skill learning platform startup transitions to Tulsa easily with Quality of Life offered.



# Opportunity Outlook

- Startups in Tulsa continue to see challenges with funding/investments in Oklahoma.
- Advanced manufacturing company located regionally experiencing issues in talent recruitment due to distance from Tulsa.
- Supply chain disruptions continue with multiple manufactures', but companies are reporting improvements.
- Tight labor market continues to effect local businesses.



# Opportunity Outlook

- Talent recruitment continues to be a challenge for local businesses.
- Advanced manufacturing companies expanding in Tulsa experiencing issues obtaining permits from the City of Tulsa.
- Employee benefits continue to be hot topic in hiring talent.
- Increasing comments are being made in the startup ecosystem to drive business locally in Tulsa. Connectivity to local industries continues to be a challenge.



# CONTACT US

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***ACCELERATION***

**TULSA'S  FUTURE**  
REGIONAL ECONOMIC DEVELOPMENT